



RECOVERY RX

MY SCARS ARE MY ARMOR

2024 Annual Report

Our Founder:



Our founder Chad Belger is an Army veteran, firefighter of 21 years, fire instructor, CrossFit coach, founder of Recovery RX Corp, and an alcoholic since the age of 13. He spent the majority of his life not caring if he lived or died. He realized his rock bottom when he had a bottle of pills in his hand and enough alcohol already in his system to make sure that he wouldn't wake up the next day. At that moment when he was as low as he had ever been, sick of suffering and being miserable, his Higher Power changed his heart. He decided to try one more time to get sober. He was finally desperate and surrendered to the fact that he was a hopeless alcoholic. He went to treatment, found a support group and another man he admires, to help him through the process.

Chad found that a big part of him reaching and maintaining sobriety was with the time and tribe he found in the gym. He founded Recovery RX Corp with the goal of bringing addicts in recovery together with free workouts. His dedication to helping others through their own struggles with addiction has become his life's work. He is an open book to anyone who asks because he hopes his experiences can help get someone on the track to regaining control of their own life.

About Us:

Recovery RX Corp is a 501(c)(3) nonprofit organization dedicated to bringing health, fitness, support, and community to men and women in recovery from addiction. We provide free workouts for people in recovery and those who want to support, for a chance to build community while also improving our physical health. Through the generosity of our donors, we are able to support treatment, sober living, gym memberships, and any other financial hurdle for those battling addiction and mental health. In the past five years of operation, we have financially sponsored several months of treatment, travel, and sober living for 45 people.



We provide these workouts free of charge, thanks to relationships we have developed with already established gyms and other locations in Jacksonville and St. Augustine. CrossFit 904 in Jacksonville and Trinity Parish in St. Augustine have been so gracious in hosting us the past two years. The only fee we require from participants is 24 hours of sobriety. Our gym partners donate the space and equipment. We are also honored that they often make monetary donations as well.

Why we do this:



Forty-five individuals, at various stages of their early recovery, have benefited by our existence; the majority of whom are still enjoying all the gifts that recovery can bring. We become invested in each sponsee and have a tendency to keep checking in on them after we first meet and help them coordinate their first/next steps.

Over the past five years, we have gotten to witness families reuniting, homeless becoming gainfully employed, babies being born, new careers, and so many second chances. The beauty of the ripple effect of our mission comes to light when we have former sponsees who reach out to us to make the connection for someone else they know who is ready to make the change.

We are discovering more and more sober communities around us each time a sponsee comes to us. Finding good, supportive, sober living after treatment is unnecessarily difficult to do. A simple Google search often doesn't cover all the resources. We are compiling a reference list that is making it easier and easier to get a person to a place that will be the best fit for them.

The gratitude our sponsees share with us thanks do the generosity of our donors reminds us all the time of why we exist: to help others in their most desperate hour when they are finally open to change.

2024 Highlights:

- Our highest sponsee year yet, doubling each of our four prior years, sponsoring 21 people.
- Approximately \$25,000 spent in sponsorships.
- Eight Sober Saturday workouts and yoga.
- Three major fundraising events, raising +\$88,500 for the operating budget and Comeback Recovery Home.
- Connected with over 300 people at our events.
- Large increases in single-donor donations and recurring gifts.
- Purchased land and a home for our first men's recovery living home in St. Johns County.
- Obtained two new personnel certifications through continuing ed.
- Began renting an office space for Recovery RX at Trinity Parish.
- Hired a House Manager for the D. McDougal House, men's recovery living home.
- Vendor and speakers at the Epic Behavioral Health Annual Recovery Fair.



- Interviewed by St. Augustine University students for a project.
- Attended SJC Overdose Awareness seminar.
- Appeared on two podcasts.
- Changed platforms Hard Luck Athletics, our virtual personal training and support community, to provide better client experience.
- Began accepting gifts of stock as donations.
- Feature video piece on Chad for GORUCK.

Our sights for 2025 – All about the *Comeback*.

- Begin looking for second home, for **women**.
 - Housing after treatment, for those suffering from substance or process addictions
 - Creates outreach opportunities.
 - Allows Recovery RX donors to see first-hand where their contributions are going and the lives that are being changed.
 - Keeps funds raised “in-house” with our own sober living rooms for those transitioning from active addiction to sobriety, creating less strain on budgets, the sponsees, and staff.



HUGE THANK YOU TO ALL OUR HOUSE DONORS SO FAR!

House naming opportunities:

House - \$50,000 – **donated by the Kline family**

Kitchen - \$25,000 **donated by The Church of Eleven22**

Living Room - \$15,000

Garage - \$10,000

Bedrooms - \$7,500 each **donated by the Kline family, Salon Honey + Sage, Noah Bailey Group, the Murphy family the Guarino & Thomas families, the Sivley family**

- Expanding our board with new members
- More community events and host partners
- Development of strategic community partners



Comeback Recovery Homes – D. McDougal House Progression April 2024-January 2025



Recovery RX Corp Year End Financials

This year was year of significant growth, which made it hard to budget! We actually revised our budget in September, as we were preparing to open the D. McDougal house. Little did we know, thanks to hurricanes and surprises that kept popping up, that wouldn't happen until January 2025, causing our final numbers to be quite off from budget.

For the first time, we ran a deficit for year end, however, we obtained a large gift at the end of 2023 that carried us through. Also, the majority of this overage comes from the area it should: Medical Treatment. This covers detox, inpatient treatment, IOP, PHP, sober living, and other financial hurdles one can face in early recovery.

	2024 Actual	2024 Budget	2024 Over/Under Budget	2023 Actual	2023 Budget	2023 Over/Under Budget
Revenue						
Total Gifts/Donations	\$22,002.50	\$19,423.81	\$2,578.69	\$21,440.89	\$10,500.00	\$10,940.89
Total Miscellaneous Income	\$29,897.54	\$55,897.38	-\$25,999.84	\$428.98	\$3,425.00	-\$2,996.02
Total Hard Luck Income	\$1,125.00	\$1,125.00	\$0.00	\$3,470.00	\$0.00	\$3,470.00
Total Fundraising Income	\$11,121.15	\$28,160.50	-\$17,039.35	\$5,741.07	\$4,500.00	\$1,241.07
Total Recovery Living Home	\$3,848.00	\$22,015.42	-\$18,167.42	\$0.00	\$0.00	\$0.00
Total Revenue	\$67,994.19	\$126,622.11	-\$58,627.92	\$31,080.94	\$18,425.00	\$12,655.94
Expenditures						
Total Fundraising Expenses	\$6,886.52	\$6,925.16	-\$38.64	\$2,899.26	\$1,500.00	\$1,399.26
Total Medical Treatment	\$25,327.48	\$18,725.99	\$6,601.49	\$10,831.32	\$14,225.00	-\$3,393.68
Total Professional Fees	\$3,242.11	\$3,247.86	-\$5.75	\$2,146.00	\$600.00	\$1,546.00
Total Advertising/Promotional	\$1,330.65	\$1,302.04	\$28.61	\$341.31	\$600.00	-\$258.69
Total Office/General Exp	\$3,229.00	\$3,369.76	-\$140.76	\$4,497.24	\$730.00	\$3,767.24
Total Transportation	\$0.00	\$10,763.64	-\$10,763.64	\$0.00	\$420.00	-\$420.00
Total Insurance	\$399.96	\$778.71	-\$378.75	\$352.92	\$350.00	\$2.92
Total Charitable Contribs	\$891.25	\$491.25	\$400.00	\$101.52	\$0.00	\$101.52
Total Recovery Living Home Expenses	\$7,041.86	\$29,236.13	-\$22,194.27	\$0.00	\$0.00	\$0.00
Total Equipment	\$0.00	\$0.00	\$0.00	\$809.59	\$0.00	\$809.59
Total Compensation	\$28,179.18	\$39,127.45	-\$10,948.27	\$4,320.32	\$0.00	\$4,320.32
Total Expenditures	\$76,528.01	\$113,967.99	-\$37,439.98	\$26,299.48	\$18,425.00	\$7,874.48
Net Revenue	-\$8,533.82	\$12,654.12	-\$21,187.94	\$4,781.46	\$0.00	\$4,781.46